



**4th INDIA HEALTH SUMMIT
Healthcare Engagement & Partnerships
13-14 November 2007: Hotel Hyatt Regency, New Delhi**

The Healthcare Leadership Conferences & Exhibition 2007

PROGRAMME

Tuesday, 13 November 2007 (Day 1)

0800-1000 Hrs: Registration

**1000-1100 Hrs: Inaugural Session
Healthcare Engagement & Partnerships- Stakeholder Imperatives**

India's healthcare sector is surging ahead and is one of the fastest growing service sectors, projected to grow at 13 percent per annum. Highly skilled surgical and treatment options, on par with world-class quality, delivered at a fraction of international costs have unleashed new growth opportunities in medical tourism and healthcare BPO alliances. These are clearly at the fringe. The larger growth opportunities lie in finding innovative ways to develop, sustain and replicate proven success models of highly advanced medical treatment facilities built through timely capital investments, medical excellence and resourceful managerial enterprise. But for all of this to materialize it is imperative that various stakeholder groups come together and collaborate in new and different ways. For active involvement, participation and Engagement of all stakeholder groups.

**Welcome & Theme
Address**

Dr. Prathap C Reddy
Chairman
CII National Committee on Healthcare

Special Address

Mr. Sunil Kant Munjal
Past President
Confederation of Indian Industry

**Address by Guest of
Honour**

Mrs. Ambika Soni
Hon'ble Minister of Tourism
Ministry of Tourism

Concluding Remarks

Lt. Gen (Retd) S.S. Mehta
Director General
Confederation of Indian Industry

1100-1130 Hrs: Visit to the Exhibition & Tea Break

1130-1300 Hrs: Special Plenary Session: II The Socio-Economic Ground for Engaging with Indian Healthcare- The Big Picture

Snapshots of India's economic development and opportunities for healthcare development and investment will be outlined by thought leaders and policy makers. Key thrust areas and strategic initiatives to facilitate the growth momentum. What will be the outlook for various segments of the healthcare sector for the future and what are some of the major roadblocks along the way.

Moderator

Mr. Analjit Singh
Past Chairman
CII National Committee on Healthcare
Chairman
Max Healthcare

Special Address

Mr. Montek Singh Ahluwalia*
Deputy Chairman
Planning Commission
Government of India

Panelists

Mr. C S Rao*
Chairman
Insurance Regulatory Development Authority

Mr. Shivender Mohan Singh
CEO & Managing Director
Fortis Healthcare

Mr. T N Ninan*
Editor & Publisher
Business Standard

1300-1400 Hrs: Luncheon Session

1400-1515Hrs: Plenary Session II: Innovative Engagement Opportunities with Core Stakeholder Group

In order to effectively orchestrate these key circles of engagement with important stakeholder segments it will be necessary to learn how innovations in various areas of public & private healthcare have worked well. Hospitals, health insurance teams and numerous public health organizations must come together seamlessly in order to accelerate important advances in healthcare infrastructure, quality, delivery and education. This panel will identify some innovations and opportunities to tap into addressing occupational health, micro-insurance and public health.

Moderator:

Mr. Habil Khorakiwala
Chairman
Wockhardt Hospital

Special Address

Mr. Naresh Dayal*
Secretary
Ministry of Health & Family Welfare

Innovation Opportunities

Dr. David J. Whitehouse M.D. MBA
Chief Innovation Officer
United Behavioral Health, United States

Mr. Maureen Bisognano*
Executive Vice President and Chief Operating Officer, Institute for Healthcare Improvement

Dr. K. Srinath Reddy*
President
Public Health Foundation of India

Learning's & unlearning from various healthcare models across the world

Mr. Paul Hökfelt
Executive Vice President
CAPIO

1515-1630 Hrs: Parallel Session I: Track A - Unlocking Borders-Global Engagement Strategies & Partnerships

Indian healthcare is exerting increasing influence at a global level. Today, various forces of globalization combined with the rapid advances of India's healthcare industry present new collaborative partnership opportunities and challenges to consider. Learning and un-learning from various models across the world is important for various sectors of India's healthcare. If medical tourism has ushered in a new cadre of patient responsibilities and revenue sources, let us look at what's new and what's next in BPO's and technology and the global pathways ahead of us.

Moderator

Ms Sumedha Sen
CEO
Woodlands Hospital

Special Address

Prof. Dr Halem Elgabaly*
Minister of Health & Population
Arab Republic of Egypt

Singapore Healthcare Understanding Regulations & Market Opportunities

Mr. Prof Tan Ser Kiat*
Group Chief Executive Officer
SingHealth

The Next Big Idea for BPO's

Ms. Sangita Reddy
Executive Director Operations
Apollo Hospital Group

Healthcare Developments in the Middle East Market

Dr. Fatima Abdulla*
Chief Strategy Officer
Dubai Healthcare City, UAE

1515-1630 Hrs: Parallel Session I: Track B - Raising the Bar-Engagement with Quality and Standards

Side by side with the rapid growth in infrastructure and development, investments and engagement in higher quality and benchmarks will be increasingly important. The increased competition and choices that will become available to patients, physicians, corporations and government agencies will unleash a new perspective on every aspect of quality and service. This session will provide an understanding on how to raise standards continuously through benchmarking and accreditations that will become increasingly important to all levels of healthcare providers,

Moderator: **Dr. Ram Das Pai***
Chairman
Manipal Hospitals Group

Special Address **Mr. R. A Mashelkar***
President
Indian National Science Academy

Joint Commission **Mr. David Jaimovich, MD**
Chief Medical Officer
Joint Commission International

Indian Accreditation **Mr. Girdhar Gyani**
Director General
National Accreditation for Hospitals &
Healthcare Providers

Australian Accreditation **Dr. Bruce Barraclough***
President
ISQua

1515-1630 Hrs: Parallel Session I: Track C - The Retail Revolution in India and Emerging Opportunities for Wellness and Preventive Health

India is on a march toward an unprecedented health revolution. Find out how exciting new developments at the retail level open up new vistas for providing healthcare services in the area of fitness, wellness and prevention in addition. How can India's healthcare sector leverage the growth of India's retail industry to spread the word and engagement with healthcare?

1630-1700 Hrs: Tea Break

1700-1830 Hrs: Plenary Session III: Opening Doors- A Conversation with India's Health Ministers

Ongoing conversations with key government agencies are an integral part of the process of development. Looking at success stories and models from various state level teams, the industry can return with important priorities as well as issues to address. This plenary session will uncover thrust areas in different regions and state levels that should be collectively addressed as a group.

Moderator:

Dr. Naresh Trehan
*President
Indian Healthcare Federation*

Panelist:

Shri Yoganand Shastri*
*Minister for Health, Social Welfare
Government of NCT of Delhi*

Smt P K Sreemathi Teacher
*Hon'ble Minister for Health & Family Welfare
Government of Kerala*

Mrs. Galla Aruna kumari*
*Minister of Medical Education & Health Insurance
Government of Andhra Pradesh*

Dr (Mrs.) Vimaltai Mundada*
*Minister for Public Health & family Welfare
Government of Maharashtra*

Ms Lakshmi Kanta Chawla
*Minister for Health & Family Welfare
Government of Punjab*

Mr. K.K.S.S.R. Ramachandran*
*Minister for Health
Government of Tamil Nadu*

Shri Chandra Sekhar Sambani*
*Minister for Health & Family Welfare
Government of Andhra Pradesh*

Mr. Digamber Singh*
Health Minister of Rajasthan

Mr. Vishwajeet Rane*
*Minister of Health
Government of Goa*

Mr. Lal Singh*
*Minister of Health & Medical Education
Government of Jammu & Kashmir*

1900 Hrs: Cultural Night & Dinner

Wednesday, 14 November 2007 (Day 2)

0830-0930 Hrs: Breakfast Session: CEO & CFO Roundtable

**0930 – 1100 Hrs: Plenary Session III: Healthcare Delivery in
22nd Centaury Hospital**

Moderator

CII

Mr. Mark Wietecha

Chairman

Kurt Salmon Associates, USA

Globalisation of Healthcare

Mr. Ori Karev

President & MD

United Healthcare

Innovations in Healthcare

Mr. John Meda

Associate Director of Research

Allen Professor of Media, Arts and Science

Massachusetts Institute of Technology (MIT)

Developing the new Healthcare Delivery Model

Mr. Michael Sacs

Chairman

Sg2

1100-1115 Hrs: Tea Break

**1115-1215 Plenary Session II: Voice of the Consumer - Staying in
Touch with Consumers and Communities**

Globalization of media and many dynamic forms of social engagement and networking both online and offline empower consumers to stay in closer touch with their health. The industry must link in to this and leverage this energy and communications passion that patients, their families, media and communities have share and spread. India's economic growth have no doubt unleashed a new set of chronic diseases, stress related maladies and more. Obesity looms large and threatens so many pillars of health development .Even when we are consuming media channels these days, it is not one sided anymore. The term potato couch is virtually gone as TV and entertainment shows compete with one another in "Engaging the Audience" through game shows, contests and other interactive approaches. Learn how to stay in tune with the consumer, the patient, the media and social networks to build the case for health and wellness, prevention, disease education and well-being.

Moderator:

Ms Shereen Bhan*

Chief of Bureau

CNBC TV 18

Panelist

Mr. Suhel Seth
CEO
EQUUS

Dr. Pervez Ahmed
Executive Director
Max Hospital Group

Dr Ajay Kumar
President
Indian Medical Association

Mr. Aryma Sundaram
Legal Services
Consumer Forum

Dr. Kushagra Katariya
Executive Director
Artemis Hospital

1215-1230 Hrs: Tea Break

1230-1330 Hrs: Special Plenary Session – Building Indian’s Healthcare Infrastructure Together

This visionary session will address important gaps and opportunities to build India’s Healthcare infrastructure. Currently estimated at U.S. 35 billion dollars industry will grow to be a U.S \$75 billion dollar industry in just five years. Today at 1.5 beds per thousand of the population, India is on par with some of the developing countries, but even adding one more bed per thousand, will call for investments of nearly \$80 billion. Who and where should the industry turn to for this and how can this be achieved as a consolidated body of players?

Opening Remarks

Dr. Prathap C Reddy
Chairman
CII National Committee on Healthcare

Keynote Address

Mr. K V Kamath
Vice President
CII

Presentation on Healthcare Infrastructure

Mr. Arvind Singal
Chairman
KSA Technopak

Address by Guest of Honor

Mr. Kamal Nath
Union Minister of Commerce & Industry
Ministry of Commerce & Industry

Q& A - Discussions

Concluding Remarks

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1330-1430 Hrs: Lunch

1430-1545 Hrs: Parallel Session II: Track A - Health Insurance – Engagement Strategies for India Model?

India's burgeoning health insurance model is the important complement to the growth of hospitals and facilities. As we embark on this ambitious journey towards the construction of a superior model suited to India's vast and diverse socio-economic communities, it will be critical to invest in strategic engagement models with health insurance and regulatory bodies to stay on course of an ambitious growth initiative.

1430-1545 Hrs: Parallel Session II: Track B: Research, Clinical Trials and Partnership Strategies

India is on an exciting new journey in the areas of drug research and development. How can the healthcare sector and pharmaceutical and drug research team leaders connect to provide breakthrough patient care for various chronic and other debilitating disease areas. What's new and what's next in drug research and how will this influence and touch the healthcare industry?

1430-1545 Hrs: Parallel Session II: Track C - Engaging with New Emerging Technologies

Healthcare development in India would not have come to this level without the integral role played by technology providers all over the world. In this world of technology innovation, patients as well as surgeons, consumers as well as hospitals have access to multiple technologies. Find out how successful teams are engaging with new and improved technologies at all levels to enhance the health status of their patients and communities.

1545-1600 Hrs: Tea Break

1600-1700 Hrs: Session – On the Global Ladder: Medical Tourism Calls for International Engagement

The high quality of healthcare services offered in India has ushered in a new era of tourists to the country as well as patients into our hospitals and healthcare facilities. Beyond medical tourism, there are demands for providing wellness and ongoing partnerships with healthcare providers internationally for their patients and their families. Cooperating with stake-holders calls for active engagement with various tourism resources we have to offer these international patient groups.

Moderator:

Dr. B K Rao
Chairman, Board of Management
Ganga Ram Hospital

Special Address

Ms Leena Nandan*
Joint Secretary
Ministry of Tourism

Success Story: Case Study

Mr. Curtis Schroeder
Group CEO
Bumrungrad Hospital

Legal Perspective

Mr. Lalit Bhasin*
President
International Indian Bar Association

Patient Perspectives

One Patient From UK

One Patient From US

1700-1800 Hrs: Valedictory Session

Opening Remarks

Dr. Prathap C Reddy
Chairman
CII National Committee on Healthcare

**Conference
Recommendations**

Ms. Suneeta Reddy
Conference Chairperson
Executive Director – Finance
Apollo Hospital Group

Address by Guest of Honour

Dr. Anbumani Ramadoss
Hon'ble Minister of Health
Ministry of Health and Family Welfare

Wrap up

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