

Nath calls for stronger Indo-Swiss business ties

By OUR SPECIAL
CORRESPONDENT

New Delhi, March 28: Union commerce and industry minister Kamal Nath has called on Swiss business to leverage their skills in technology and innovation to create globally competitive products to build partnerships with India, said a communication from India brand equity foundation (IBEF), which is a public

private partnership between the ministry of commerce and CII. Mr Nath who was speaking at the 'Swiss forum for international business', in Zurich on the issue of competition that India faces from China in trade and commerce, said "China will win the sprint, India will win the marathon."

The India Swiss joint economic council, in which the Indian delegation was led by O.P. Arya, additional

secretary, department of commerce, has noted that the sustained economic growth in India presents an attractive opportunity to Swiss business and industry to make investments in various sectors.

The India focus conference comprises focused interactive business sessions on select sectors, wherein an India perspective is being presented by representatives of the Indian industry.